



2019 – 2024 Strategic Plan

Goal: Research

Develop and support research initiatives, particularly in collaborative efforts to increase viability

- Coordinate multi-center studies
- Share resources/collaboration
- Develop guidelines for collaborative studies
- Explore feasibility of IEOC Foundation
- Provide funds to support private practitioners

Goal: Knowledge Sharing

Foster collaboration, education and dissemination of information among all stakeholders

- Continue offering quality symposium
- Investigate alternate symposium modalities
- Expand symposia locations
- Increase exposure and accessibility
- Utilize big data to improve case sharing

Goal: Member Value, Engagement and Growth

Maintain IEOC's relevance by offering high quality resources and benefits, while also promoting opportunities for active member participation and growth

- Investigate the feasibility of an IEOC fellowship program
- Develop IEOC as a central hub and publish proceedings
- Investigate the feasibility of developing an IEOC App, webinars and other technologies

Mission Statement:

Generate and share ophthalmology knowledge to improve equine health.