2019 – 2024 Strategic Plan

**Goal: Research**
- Coordinate multi-center studies
- Share resources/collaboration
- Develop guidelines for collaborative studies
- Explore feasibility of IEOC Foundation
- Provide funds to support private practitioners

**Goal: Knowledge Sharing**
- Continue offering quality symposium
- Investigate alternate symposium modalities
- Expand symposia locations
- Increase exposure and accessibility
- Utilize big data to improve case sharing

**Goal: Member Value, Engagement and Growth**
- Investigate the feasibility of an IEOC fellowship program
- Develop IEOC as a central hub and publish proceedings
- Investigate the feasibility of developing an IEOC App, webinars and other technologies

**Mission Statement:**
Generate and share ophthalmology knowledge to improve equine health.