



# 2024 IEOC SYMPOSIUM EXHIBITOR REGISTRATION FORM

## DoubleTree by Hilton Nashville Downtown Nashville, TN, USA June 13-15, 2024

We invite your company to exhibit/sponsor at the 2024 IEOC Ophthalmology Symposium in Nashville, TN, USA! The sound of Nashville reverberates from the city's downtown core where honky tonks play world-class live music 365 days a year, historic buildings have been reimagined into music attractions, boutique hotels, art galleries, chef-driven restaurants, and newly constructed hotels, eateries, music venues, and attractions pop up all over.

### **HISTORY**

This symposium calls together approximately 100-130 veterinarians who practice equine ophthalmology, to collaborate in high quality education. This annual event rotates between the USA and Europe. Past years have been held in Kentucky, Austria, Florida, Scotland, Wyoming, Italy, Georgia, Ireland, New York, Iceland, and Canada.

### **EXHIBITS**

Limited exhibitor opportunities are being offered. Vendors will receive a table which you may use to display your products and/or materials. Attendees will mingle with Exhibitors primarily pre and post meetings, during meals and breaks. Please see the attached schedule for exhibit hours.

Registration materials for exhibitors follow this page. Booths will be limited to no more than five companies so registration will be accepted on a first-come, first-served basis.

### **Exhibitor Booth: \$850**

*Registration includes two continental breakfasts, two lunches, and breaks for two representatives.*

### **Benefits:**

1. One table top draped table for display of product.
2. Participation at Thursday night welcome reception (two representatives).
3. Inclusion in the proceedings and website as a vendor contact.
4. One copy of the official proceedings book per exhibit booth purchased.
5. A free digital list of attendees.
6. Participation at breakfasts and lunches (two representatives, x4 meals complimentary).
7. Open invitation to participate in optional Friday dinner function at the going rate.

**IEOC Equine Ophthalmology Symposium**  
**June 13-15, 2024**  
**DoubleTree by Hilton Hotel Nashville Downtown**  
**Nashville, Tennessee, USA**

The goal of this symposium is to share, with a small group of dedicated clinicians and scientists, current clinical and basic research on equine ophthalmology.

**TENTATIVE AGENDA**

(Current as of February 2024)

*Exhibitors will be notified of any changes via email.*

**Thursday, June 13, 2024**

12:00pm-5:00pm      Exhibitor set-up  
6:00pm-8:00pm      Welcome Reception

**Friday, June 14, 2024**

8:00am-5:00pm      Exhibits open & breakfast  
8:30am-8:45am      Welcome and introduction  
8:45am-9:45am      State of the Art Lecture  
9:45am-10:00am      Coffee break with Exhibitors  
10:00am-11:00am      State of the Art Lecture cont.  
11:00am-12:00pm      Abstract & Case Presentations  
12:00pm-1:00pm      Lunch provided  
1:00pm-3:00pm      Abstract & Case Presentations  
3:00pm-3:30pm      Coffee break with Exhibitors  
3:30pm-4:30pm      Abstract & Case Presentations  
5:30pm-8:30pm      Optional dinner/social event

**Saturday, June 15, 2024**

8:00am-5:00pm      Exhibits open & breakfast  
8:30am-8:45am      Speaker introduction  
8:45am-9:45am      State of the Art Lecture  
9:45am-10:00am      Coffee break with Exhibitors  
10:00am-11:00am      State of the Art Lecture cont.  
11:00am-12:00pm      Abstract & Case Presentations  
12:00pm-1:00pm      Lunch provided  
1:00pm-3:00pm      Abstract & Case Presentations  
3:00pm-3:30pm      Coffee break with Exhibitors  
3:30pm-5:00pm      Abstract & Case Presentations  
5:00pm                  Adjourn

\*Vendors may attend, up to 2 people per table purchased for no additional fee.

**Sponsorship Opportunities**

<b>State of the Art Lecture 1</b> <i>Dr. Dina Patel</i>	<b>\$1,000</b>
<b>State of the Art Lecture 2</b> <i>Dr. Nikki Scherrer</i> <i>"Innovations in Equine Corneal Treatment"</i>	<b>\$1,000</b>
<b>Welcome Reception</b> <i>(contact for description)</i>	<b>\$2,000</b>
<b>Social/Dinner</b> <i>(TBA)</i>	<b>\$2,500</b>
<b>Namesake Sponsorship</b> <i>*Includes 1 complimentary booth (two tables) and company name listed on all promotional materials</i>	<b>\$3,200</b>

**HOTEL RESERVATIONS**

Hotel reservations at the DoubleTree by Hilton Hotel Nashville Downtown can be made through our online group link:

<https://www.hilton.com/en/attend-my-event/bnadudt-929-880c3728-bfeb-4d0e-85b9-83d90ba1f537/>

Reservations are to be made by the individual attendee. The cut-off date is May 15, 2024, or based upon availability. The rate will be \$239.00 USD 2 Queen/1 King.



**IEOC/an-vision, Inc. Equine Ophthalmology Symposium  
Exhibitor Registration**

**June 13-15, 202  
DoubleTree by Hilton Hotel Nashville Downtown  
Nashville, Tennessee, USA**

**Registration Information: Please print clearly.**

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_

Country: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Name of Representatives Attending:**

**(2 included free with each table purchased.)**

1. \_\_\_\_\_

2. \_\_\_\_\_

**Exhibitor Booth: \$850**

*Registration includes two continental breakfasts, two lunches, and breaks for two representatives.*

**Benefits:**

1. One table top draped table for display of product.
2. Participation at Thursday night welcome reception (two representatives).
3. Inclusion in the proceedings and website as a vendor contact.
4. One copy of the official proceedings book per exhibit booth purchased.
5. A free digital list of attendees.
6. Participation at breakfasts and lunches (two representatives, x4 meals complimentary).

**Attendee Lists:** All vendors will be provided with a printed attendee list at the conference and a printed follow-up list after the conference via email. If you would like a Excel copy of this list provided after the conference, please mark below.

***(Form continues on the next page. Please make sure to scan & email/mail both sides of the form.)***

**Networking Opportunities:**

**Optional Friday Dinner/Social is TBD**

**Totals**

Exhibitor booth fees \$ \_\_\_\_\_  
Sponsorship Amount \$ \_\_\_\_\_

**Total due IEOC:** \$ \_\_\_\_\_

**This Application for Exhibitors and Sponsors. By submitting this application to IEOC you agree to the following:**

- All booth space is assigned by IEOC. IEOC reserves the right to change the floor plan or booth assignments at any time. All booths must be prepaid.
- Cancellations must be received in writing via mail, fax or e-mail. Requests received prior to April 15th will receive a refund minus a 10% processing fee. Requests received after this date will be subject to a 50% penalty. No refunds will be made after May 1st.
- Unless a written request for refund has been received by IEOC prior to April 15th, all exhibitors submitting this contract will be expected to pay the full price of any booths. "No-shows" will still be expected to pay.
- Neither The DoubleTree by Hilton Hotel Nashville Downtown, IEOC, nor any of their representatives, employees, or contractors will be responsible for any injury, loss or damage that may occur to the exhibitor, their employees, or exhibit materials from any cause whatsoever, either prior to, during, or subsequent to the Show/Conference. Proof of insurance is necessary to exhibit.
- Submission of this form does not guarantee acceptance of booth reservation. A confirmation letter must be received verifying participation.

\_\_\_\_\_  
Accepted & Approved by Exhibitor Representative (signature)      \_\_\_\_\_ Date      (signature required to reserve booth)

**Select Method of Payment**

Check (on US bank)     Money Order (US Funds) OR     Credit Card

**Credit Card Information:**

**\*Charge will show as "International Equine Ophthalmology Consortium" on your statement. A receipt will be provided.**

Type of Card     VISA             MasterCard     Discover

Total amount due \$ \_\_\_\_\_ USD

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Card Billing Address \_\_\_\_\_

-----  
Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_ VIN \_\_\_\_\_

Full payment is required at time of application to be considered for booth reservation.

**Mail contract & payment to:**  
IEOC  
PO Box 1311  
Meridian, ID 83680

**Or fax contract and credit info to:**  
Fax: +1-208-895-7872

**Or scan & email contract and credit info to:**  
office@equineophtho.org

Questions? Call +1-208-466-2519 or Email: office@equineophtho.org